

H O B B Y

PANINI AMERICA, INC.

PANINI

PRIZM™

STEPHEN CURRY

2017-18 PRIZM BASKETBALL

NBA TRADING CARDS

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PANINI





BASE PRIZMS SILVER



BASE PRIZMS GOLD



BASE PRIZMS BLUE

Collect some of the most sought-after parallels of the year with the rainbow of colors that Prizm offers!



ROOKIE SIGNATURES BLACK

Check out the Rookie Signatures, which features the 2017 NBA Draft.



SIGNATURES BLACK

Collect some of your favorite NBA players such as Kevin Durant, Reggie Miller and Kobe Bryant in our Signatures set.



LUCK OF THE LOTTERY

Look out for this 14-card set, containing the 2017 NBA Draft Lottery Picks!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

22 PRIZMS

10 INSERTS

SELLING POINTS

- Follow the rainbow of your favorite players with parallels from unnumbered to 1-of-1s!
- Look for Rookie Signatures that feature Markelle Fultz, Lonzo Ball, Jayson Tatum, and the rest of the 2017 NBA Draft from unnumbered to the Black 1-of-1.
- Signatures features a plethora of veteran player autographs such as Giannis Antetokounmpo, Damian Lillard and Andrew Wiggins.
- Prizm contains a fun set of inserts with plenty of color such as Get Hyped!, Fundamentals, Emergent, and Luck of the Lottery.