

PANINI PREFERRED

— 2016-17 —

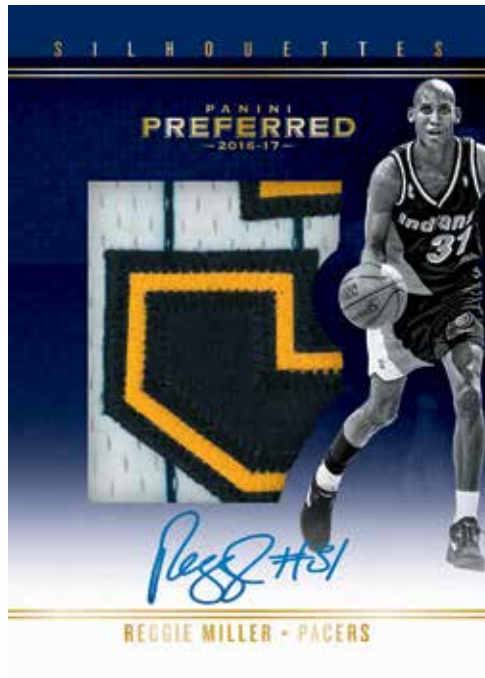


K Y R I E I R V I N G

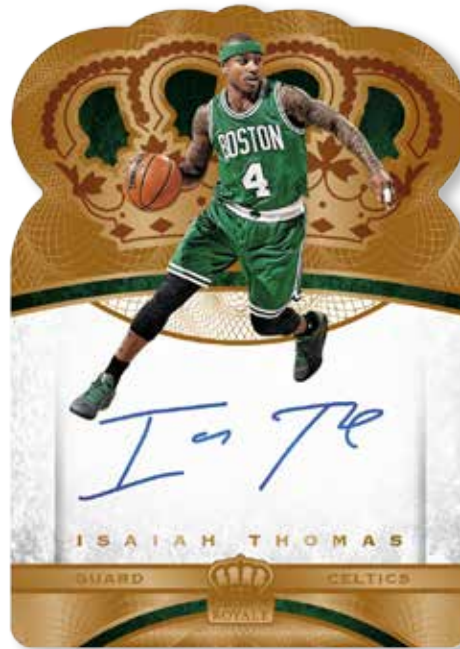
PANINI

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PREFERRED SILHOUETTES PRIME



CROWN ROYALE



PANINI'S CHOICE

Preferred Basketball features unique designs, on-card autographs, and some of the most sought-after jumbo prime memorabilia cards in the hobby with Silhouettes, Rookie Silhouettes, and Prime versions of each!



NBA FINALS 2016 SUPER PRIME

NBA Finals Booklets feature jersey pieces worn during Game 2 of the NBA Finals 2016! Look for three versions-- Base, Prime, and Super Prime!



ROOKIE PLAYBOOKS PRIME

Collect the top rookies from the 2016-17 class on one of the most eye-catching booklet designs of the release year!



VS 1 ON 1 PRIME

Take a unique look at in-game action featuring some of the NBA's most electric matchups with VS 1 on 1!

HOBBY CONFIGURATION

- **2 CARDS** PER PACK
- **2 PACKS** PER BOX
- **8 BOXES** PER CASE

BOX BREAK

TWO AUTOGRAPHS

TWO MEMORABILIA BOOKLETS

SELLING POINTS

- Preferred is the home of the Basketball Booklet Card!
- Look for on-card autographs of rookies, veterans and NBA legends!
- Preferred Silhouettes have become one of the premiere autograph/memorabilia combo cards in the hobby!
- Collect timeless designs in the Panini's Choice and Crown Royale autograph sets -- all of which are signed on card!
- Find Trending Upward, Crazy Eights, Stat Line, and the one-of-a-kind NBA Finals 2016 booklets, which feature jersey swatches and patches worn during the NBA Finals 2016!